

February 7, 2007

MIRRACO



To: All Mirraco Customers Affected By Improperly Welded Forks

From: Dave Mirra

First, I'd like to personally thank everyone who bought a Mirraco bike during our first year in business. From day one, I was determined to make the best bikes out there. If you own one of the bikes affected by this fork problem, you bought one of the best bikes in our line.

This problem didn't happen because we cut corners or used some shady company to build our forks. We speced high-end full chromoly forks on these models, but the welders left out something called filler wire in the process. What that means is that the fork is weaker than it should be. They didn't follow our instructions and we didn't catch it until later because it's pretty much impossible to see the defect.

Recalling bikes to fix a potential problem sucks. It sucks for me because my name is on them and I take it personally. It sucks for dealers because they have to stop selling bikes and fix the ones they have plus the ones you bring back. And it sucks for you because it's a hassle to take your bike back and have it checked out.

Mistakes happen. If you own one of the bikes affected by this recall, don't keep riding it. Take it back to the shop today. The dealer will inspect it and replace your fork if it's defective. You have my personal guarantee that we'll get things dialed in and you'll be back on your bike ASAP.

Thanks.

A handwritten signature in black ink, appearing to read 'DMirra', is written over a horizontal line. The signature is stylized and includes a vertical line extending downwards from the end of the horizontal line.

Dave